

Sync-Align.

Strategic intelligence, alignment, and execution engine

" It's like a McKinsey engagement you can actually use.

PE CFO

" I wish I had this two years ago.

PE-BACKED CEO

" You've built a portco operating system.

PE TALENT PARTNER

LIGHT-WEIGHT. HEAVY IMPACT.

A strategic engagement you can *actually use.* In two weeks.

The hard part isn't setting strategy — it's **operationalizing it**. Most strategy engagements end with a deck nobody runs on Monday morning. Sync-Align uses light-touch surveys and conversations — measured against **your goals and investment thesis, not peer benchmarks** — together with proprietary IP and AI, to drive better-than-offsite outcomes that are actionable in two weeks. A real operating system with alignment tools you can use to drive the business.

TIMELINE	DELIVERY	FOR
2 weeks Kickoff to priority stack	Senior-led Operators, not analysts	Operators & Investors PE partners, CEOs, CFOs

DILIGENCE · POST-CLOSE · TRANSFORMATION · EXIT PLANNING · PORTFOLIO VISIBILITY

THE VALUE CREATION ENGINE

Sync-Align Platform Overview

- Assess** Surfaces deep internal viewpoints against the individual investment thesis — not "peer benchmarks"
- Sync** Facilitated alignment sessions that drive clarity and sync findings
- Align** Creates alignment tools to run the business — not a 25-slide deck

8-Pillar OBHA Assessment Scores

	Eff	Crit
Sponsor & Strategy Alignment	69	64
Leadership Effectiveness & Team Health	73	62
Growth & Market Position	52	69
Finance Governance & Insight	51	63
Operational Readiness & Scalability	66	70

Execution Roadmap

Priority → Clarify → Monitor

- PRIORITY**
 - GTM model clarity and team role definition
 - Disciplined pricing & deal approval process
 - Customer feedback loop into product & ops
- CLARIFY**
 - Strategic priorities reinforced in decision-making
 - Leadership accountability across functions
 - Cultural health & engagement signals
- MONITOR**
 - Operating cadence & meeting discipline
 - Retention in critical roles
 - Financial reporting & governance rhythm

KPI Scorecard

Multi-year trajectory

INITIATIVE	'25	'26	'27	'28	TARGET
1-1 Finance Governance	█	█	█	█	\$270M
1-2 Commercial Engine	█	█	█	█	\$410M
1-3 Leadership Alignment	█	█	█	█	92%
1-4 Platform Acceleration	█	█	█	█	75%
1-5 Operational Integration	█	█	█	█	60%

Top 5 Strengths

Highest effectiveness

Operating cadence drives timely decisions & measurable outcomes	82
Retains best people — low unwanted attrition in critical roles	82
Leadership roles & accountability are clear — people know who owns what	81
Priorities clearly communicated & referenced in decision-making	79
Financial discipline & reporting cadence support confident decisions	77

Top 5 Risks

High criticality, low effectiveness

GTM model is clearly defined & teams know their role	27
Systematically collected customer feedback visibly shapes builds	35
Disciplined pricing & deal approval consistently followed	23
Priorities clearly communicated & referenced in decision-making	39
Cultural health & employee engagement are strong	39

THE OUTCOME

Exit Deal Metrics

TARGET TRAJECTORY · ILLUSTRATIVE ENGAGEMENT

EBITDA \$25M → \$60M +140%	MULTIPLE 8.5x → 11.0x +2.5 TURNS	ENTERPRISE VALUE \$213M → \$660M +210%	IRR / MOIC 28% / 3.1x TOP-QUARTILE
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Actionable	Company-Specific Intel	Built for the Exit	EBITDA-Friendly Add Back
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What kind of magic is this?

MID-MARKET CFO

THREE TIERS. ONE ENGINE.

Pick where your portco is in the cycle.

Sync-Align Engagement <i>Strategic intelligence and the game plan.</i> 2 weeks · light-touch	+ Leader 1-on-1s <i>Plus a clear-eyed read on the leadership team.</i> 3 weeks · targeted	+ Offsite Facilitation <i>Plus we're on-site to drive it to outcome.</i> Full engagement
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COMPARE TIERS IN DETAIL →

Two weeks from now, your team could be *running the system.*

Open a 20-minute walkthrough or pull the full one-pager. We'll know within the first conversation whether Sync-Align fits where your portco is right now.

BOOK A WALKTHROUGH →	DOWNLOAD ONE-PAGER ↓
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